

Billboard Spacing Workshop

Santa Rosa County
Community Planning, Zoning and
Development Division
October 9, 2007

Agenda

- Welcome
- How we got here
- Summary of current regulations
- Limitations to billboard placement
- Maps showing impact of proposed change
- Public Comment

How We Got Here

- In June 2007, two applicants applied for variances to the billboard spacing requirements
- The BOA approved those variances
- Staff appealed that decision to the BOCC
- BOCC denied the variances but agreed to consider an amendment to the code

Summary of County Regulations

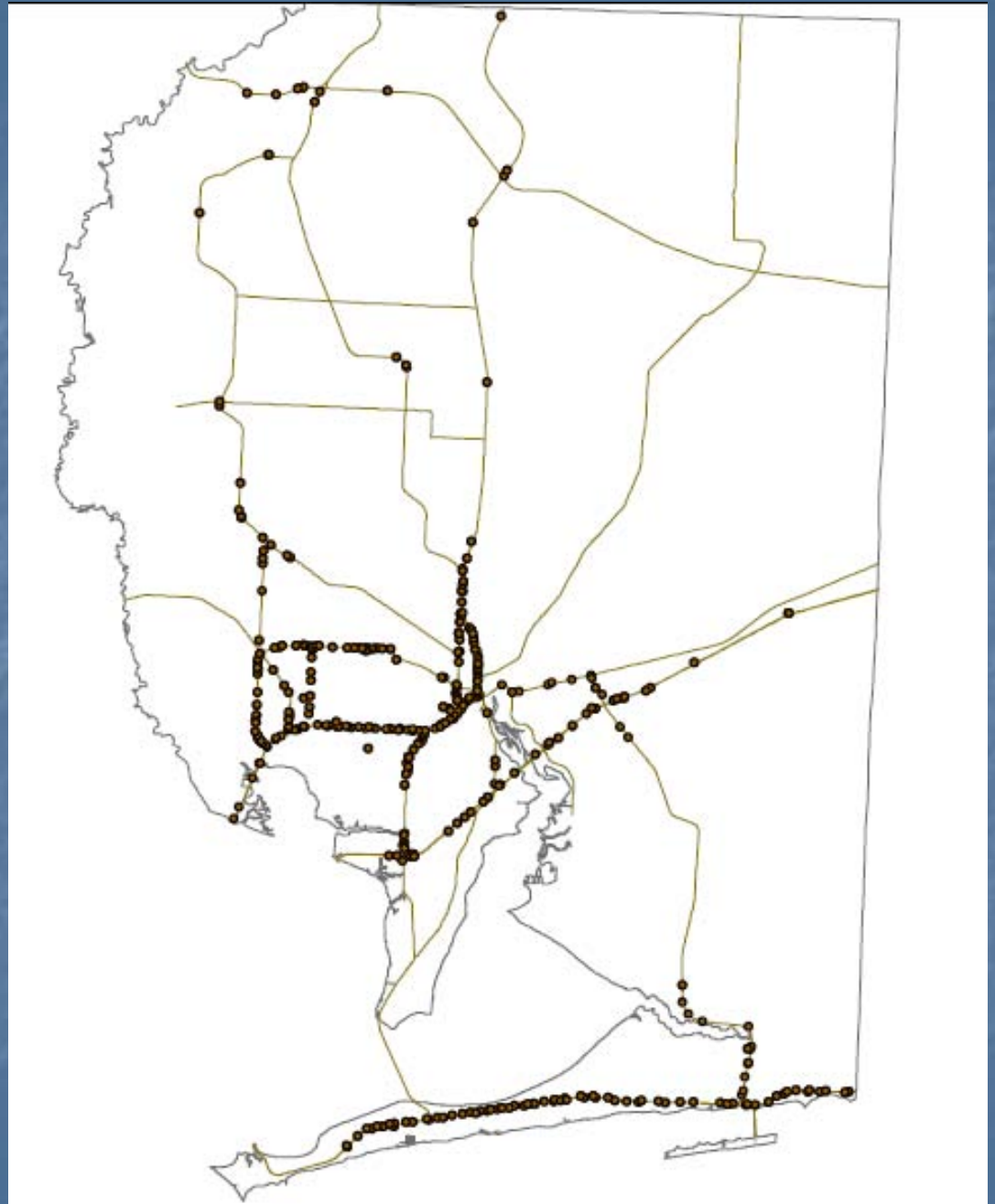
	Hwy 98, Hwy 87, Avalon Blvd and Hwy 90	Other Four-lane Roads	Other Two-lane Roads
Spacing	2,000 feet 300 foot radius	1,000 feet 300 foot radius	1,000 feet 300 foot radius
Display area	400 square feet	400 square feet	100 square feet
Height	50 feet	35 feet	35 feet
Zoning Districts	Commercial, Industrial, Agriculture	Commercial, Industrial, Agriculture	Commercial, Industrial, Agriculture

Limitations

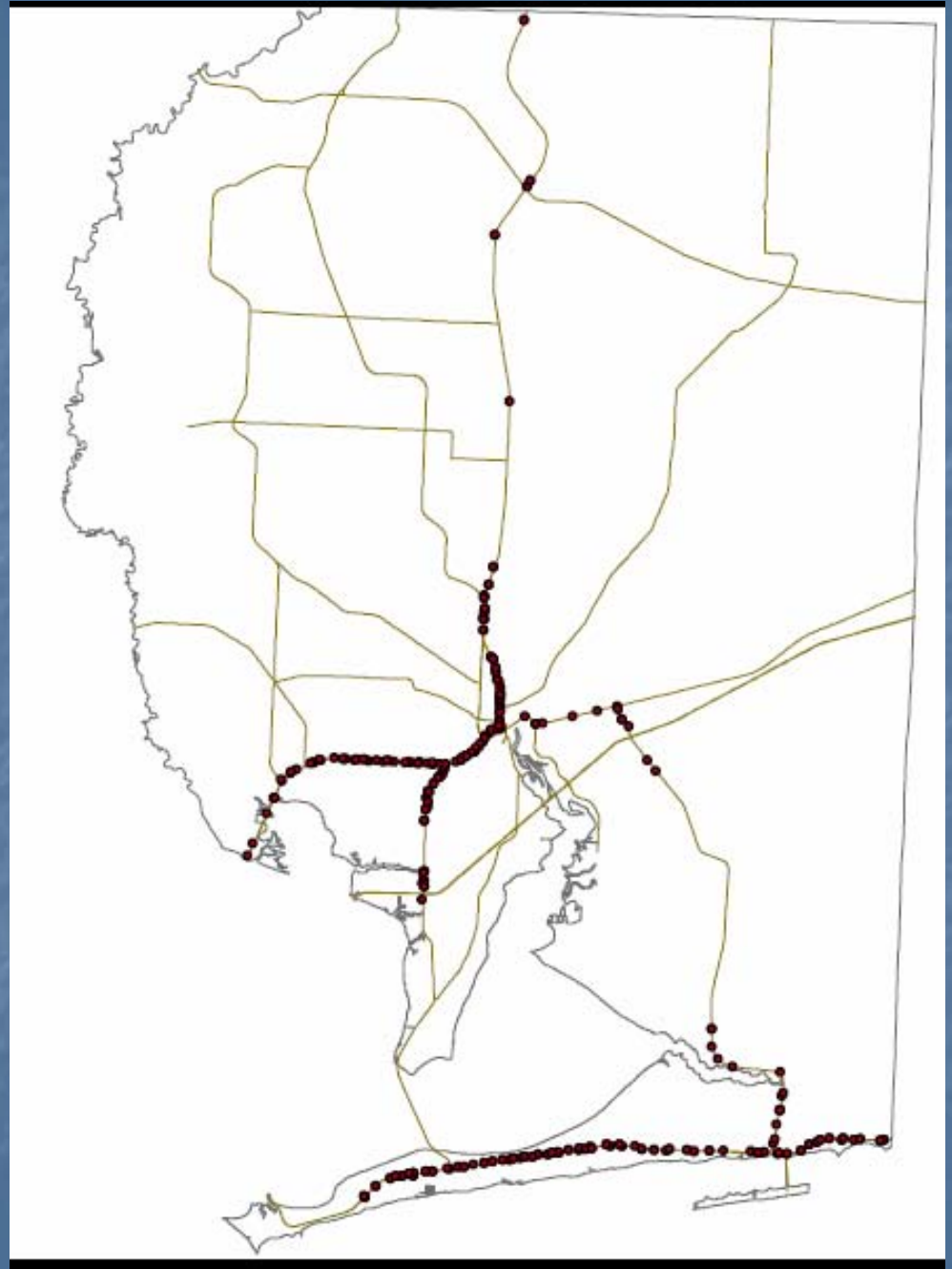
- State regulates outdoor advertising signs on the State Highway System
 - Limited to Commercial and Industrial Zoning
 - Not allowed within 100 feet of any church, school, cemetery, public park or state or national forest
- No new billboards allowed in the Heart of Navarre Overlay District
- No off-premise signs are allowed in designated scenic zones or on Navarre Beach
- Ability to purchase or lease property



Existing Billboard Locations



Billboards on
Hwy 87, Hwy 98,
Hwy 90 and
Avalon Blvd.

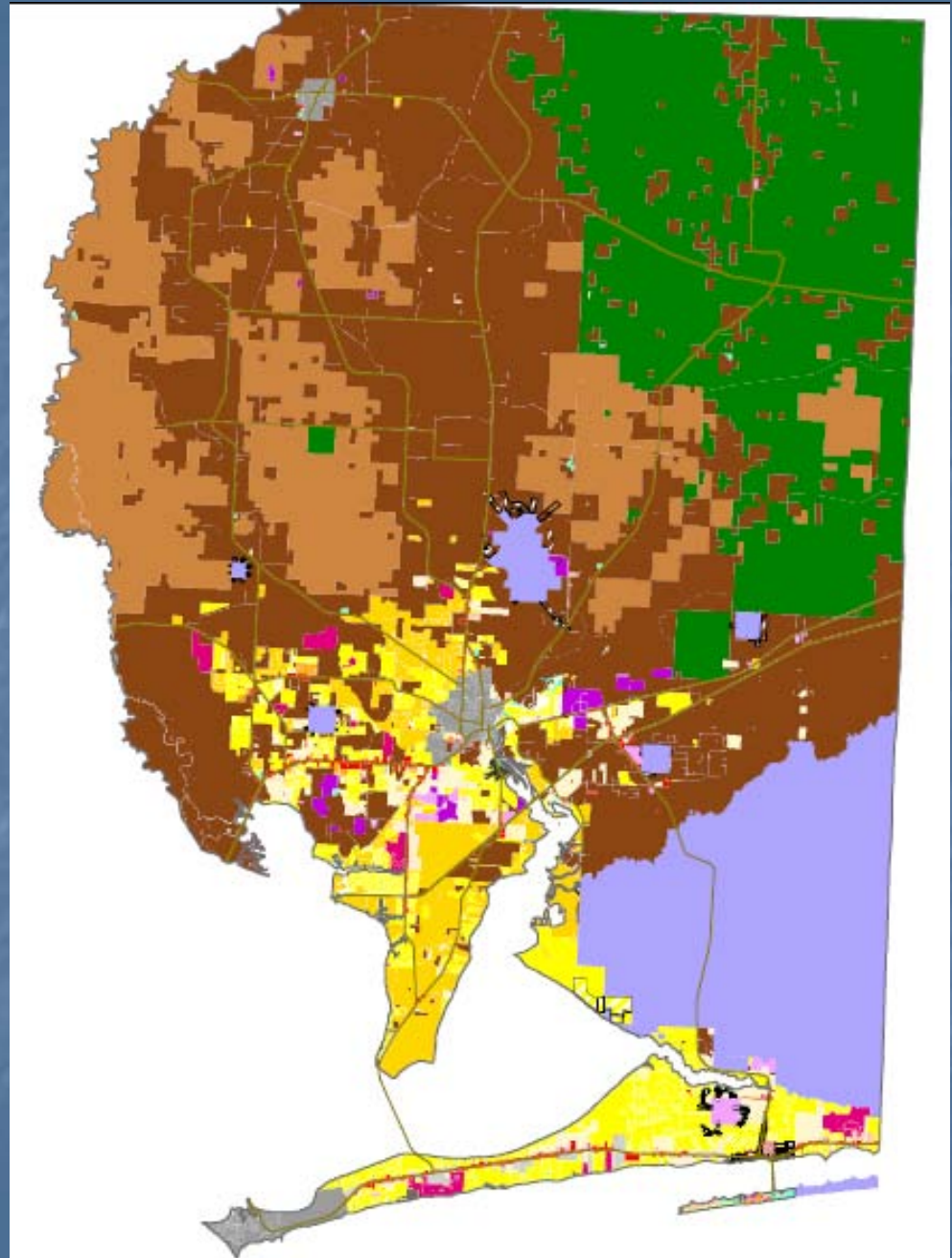


Scenic Corridors

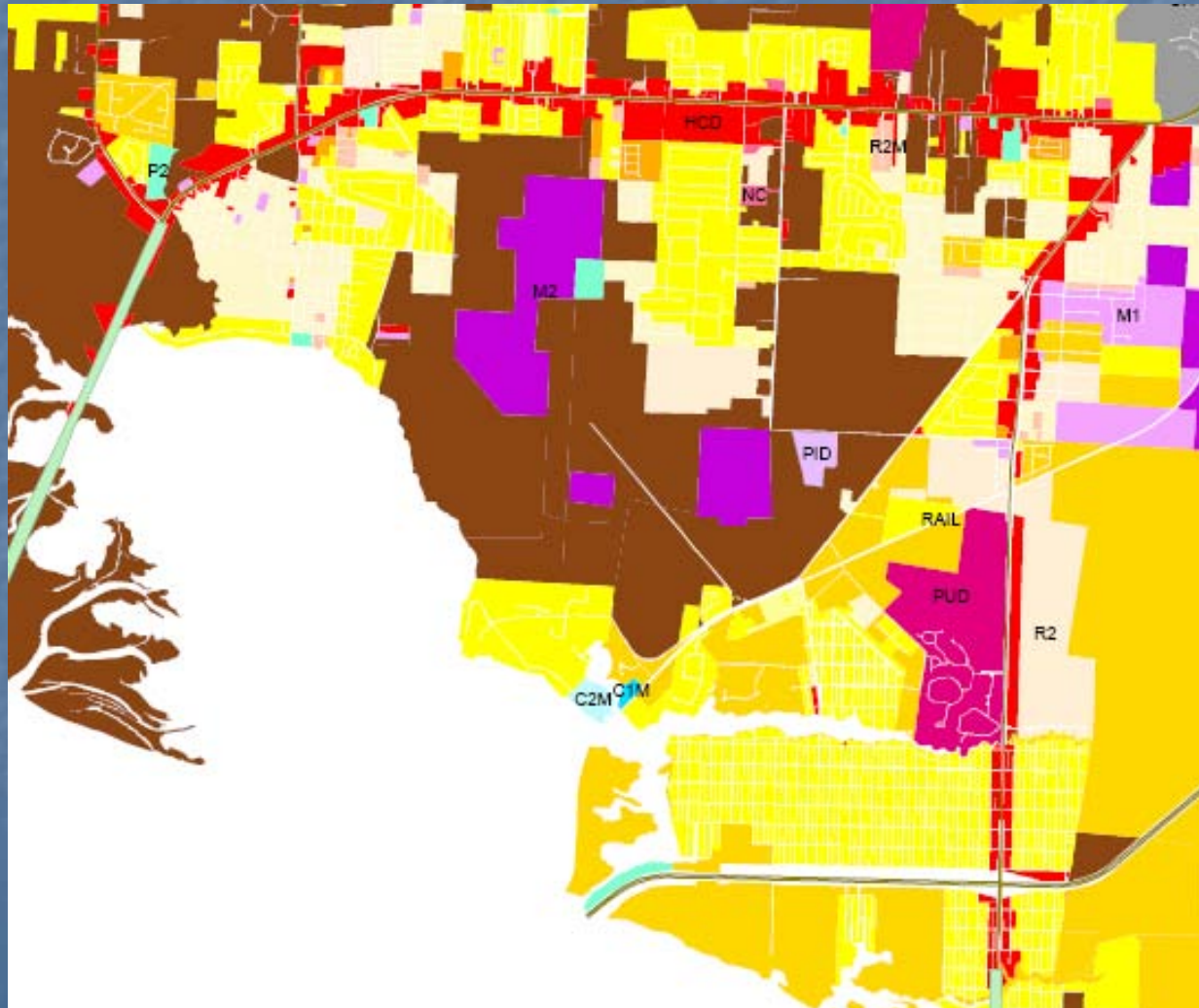


County Zoning Map

*Note location of
Eglin AFB,
Blackwater State
Forest, Heart of
Navarre Overlay and
Agriculture zoning*

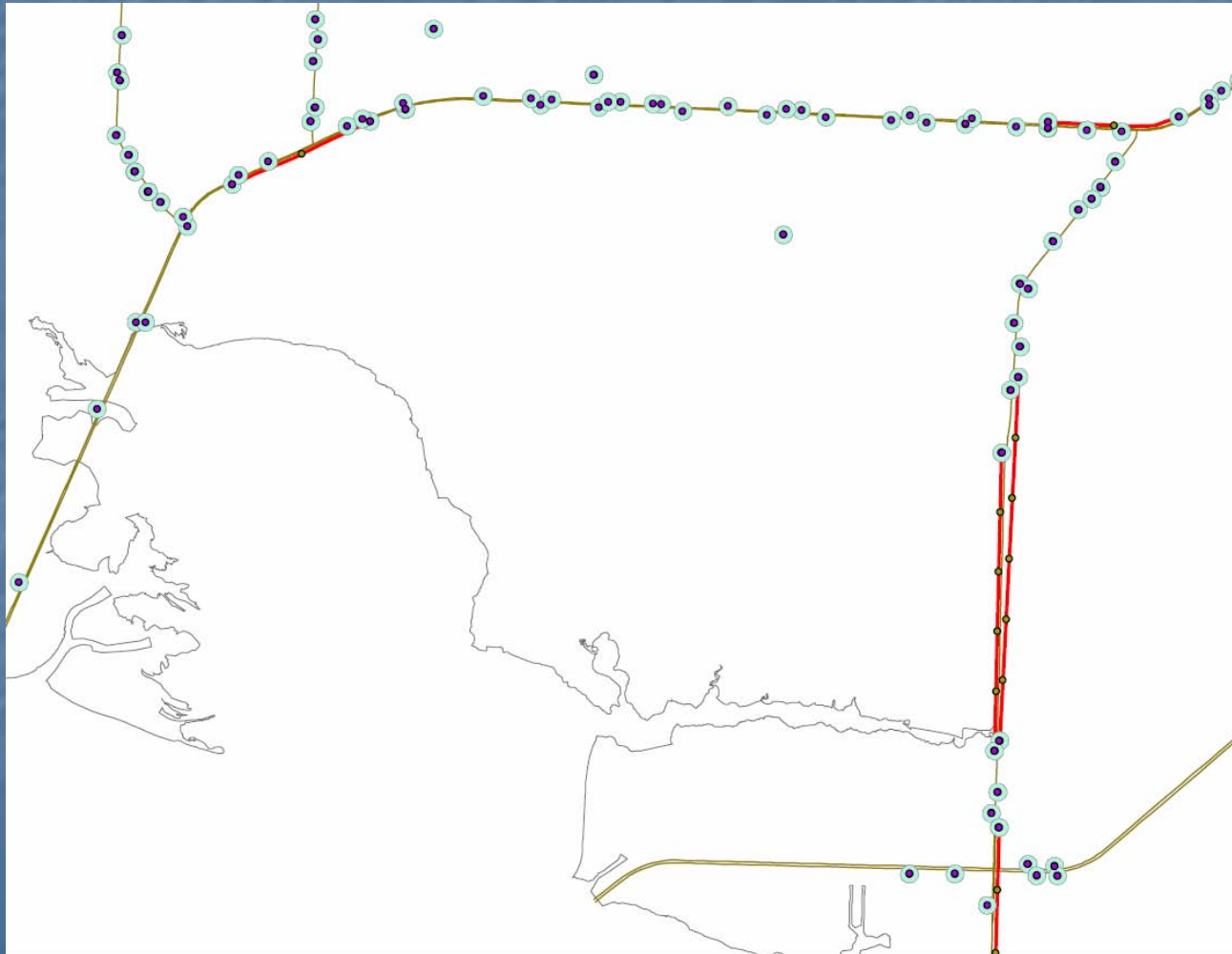


Hwy 90 West and Avalon Blvd - Zoning





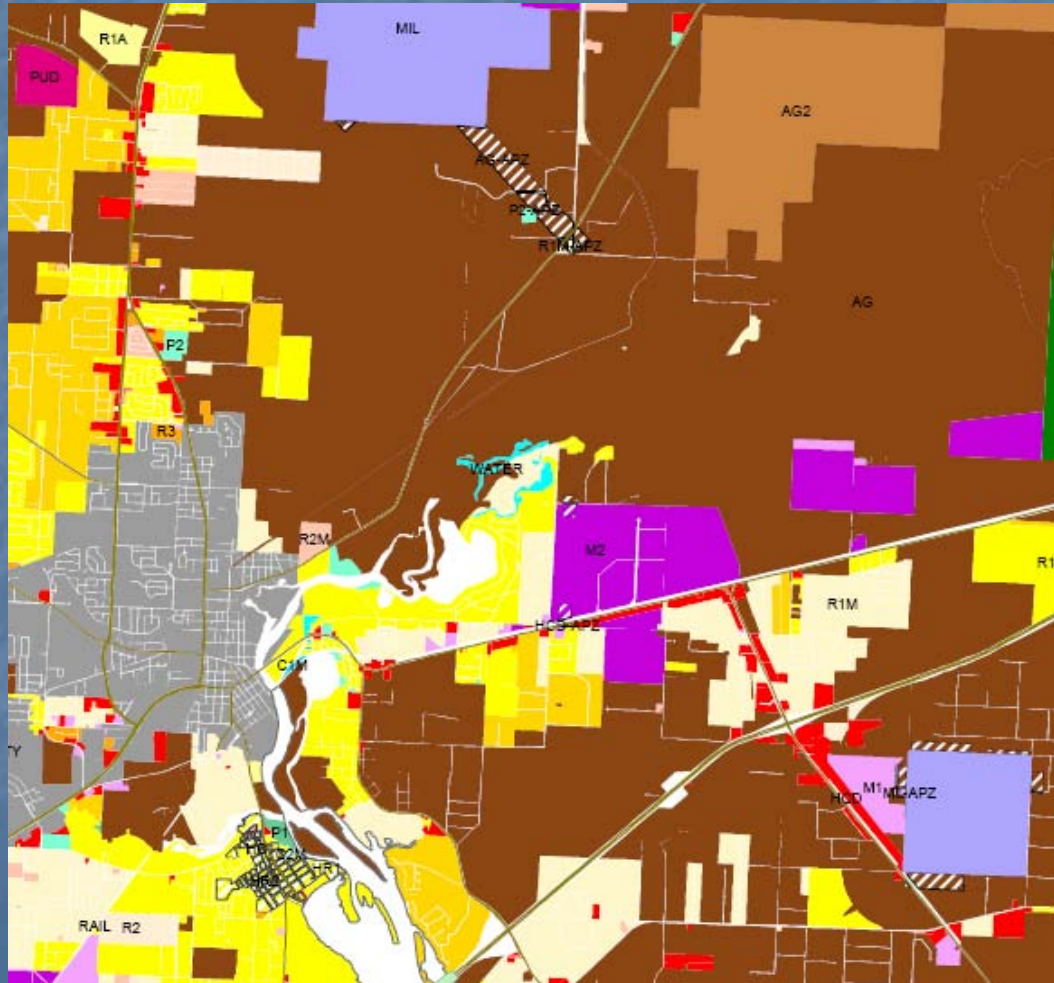
Hwy 90 West and Avalon Blvd - possible sign locations without change



Hwy 90 West and Avalon Blvd – possible sign locations with change

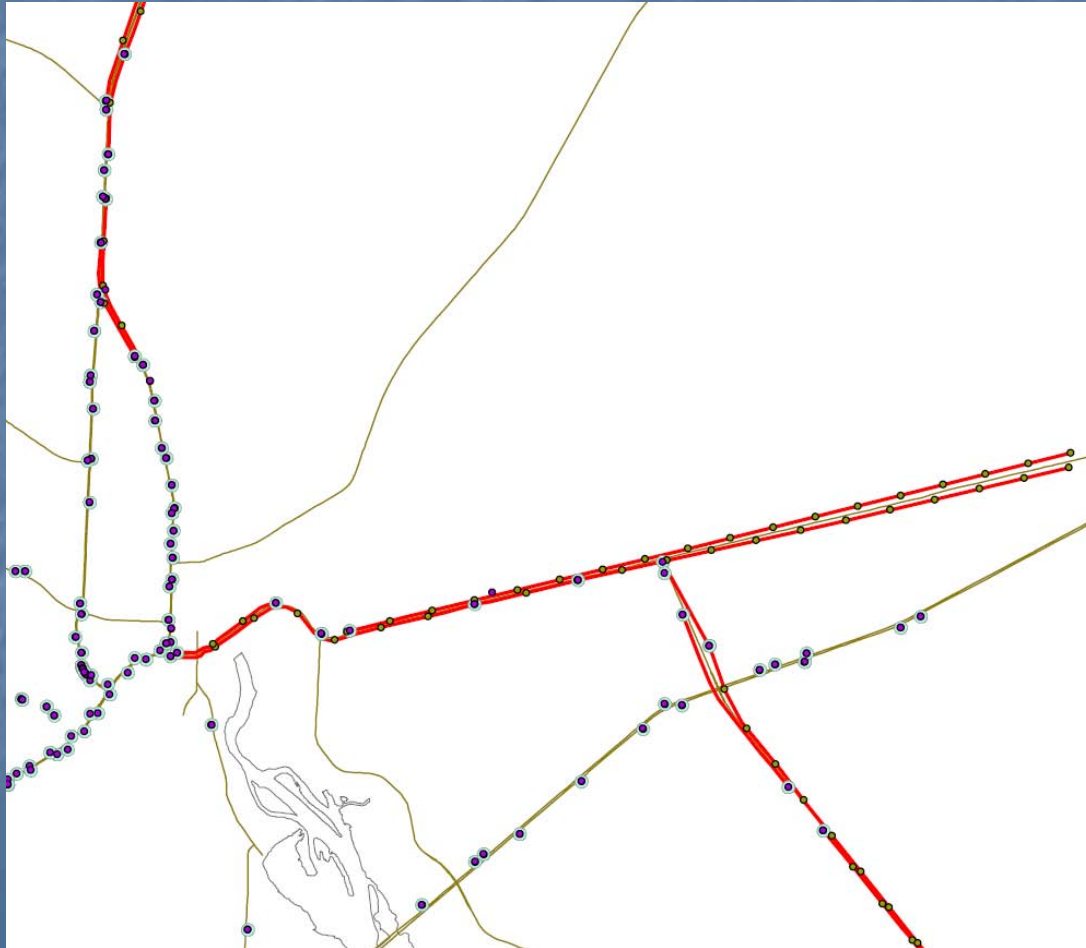


Hwy 87 North and East Milton - zoning

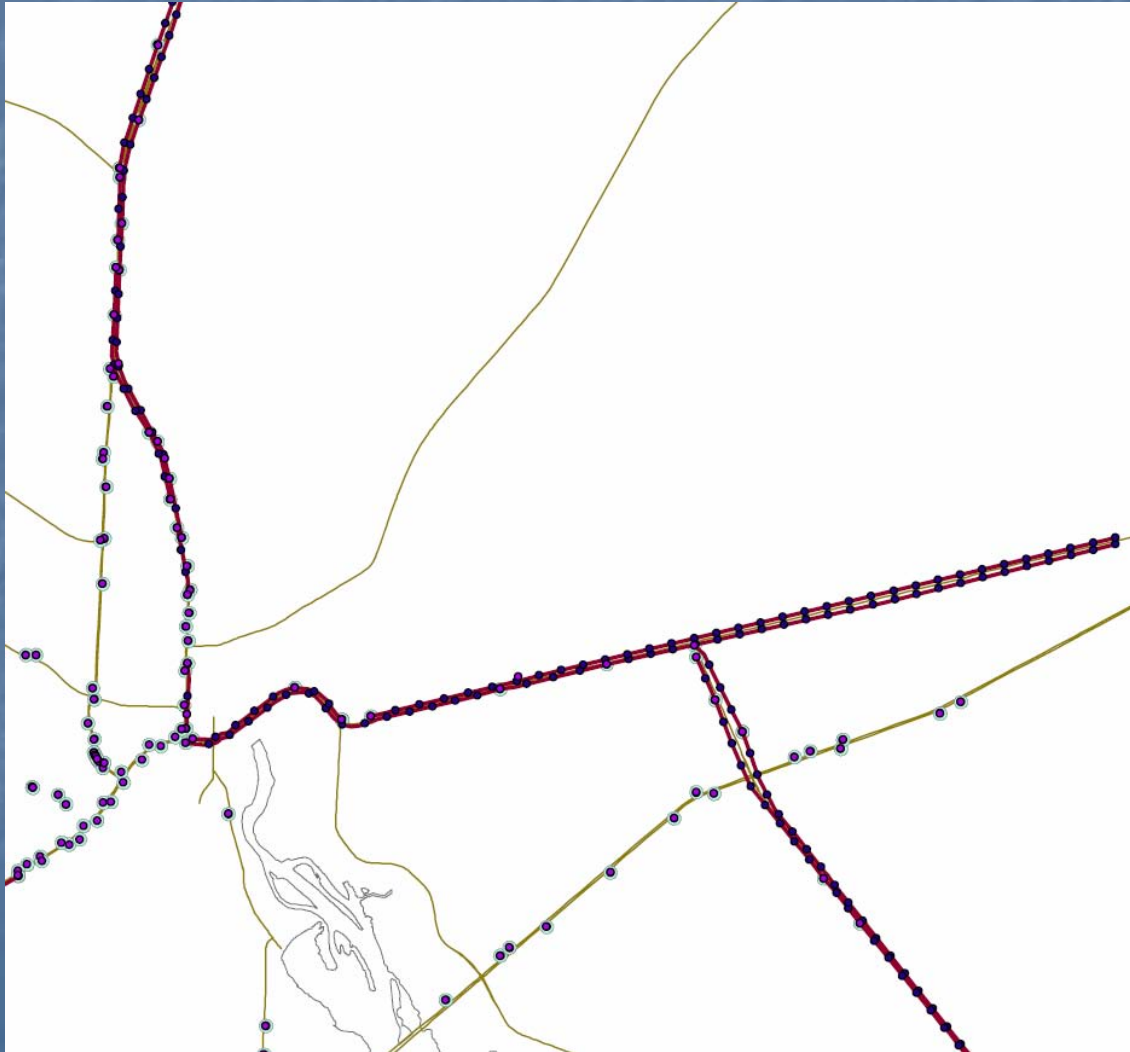




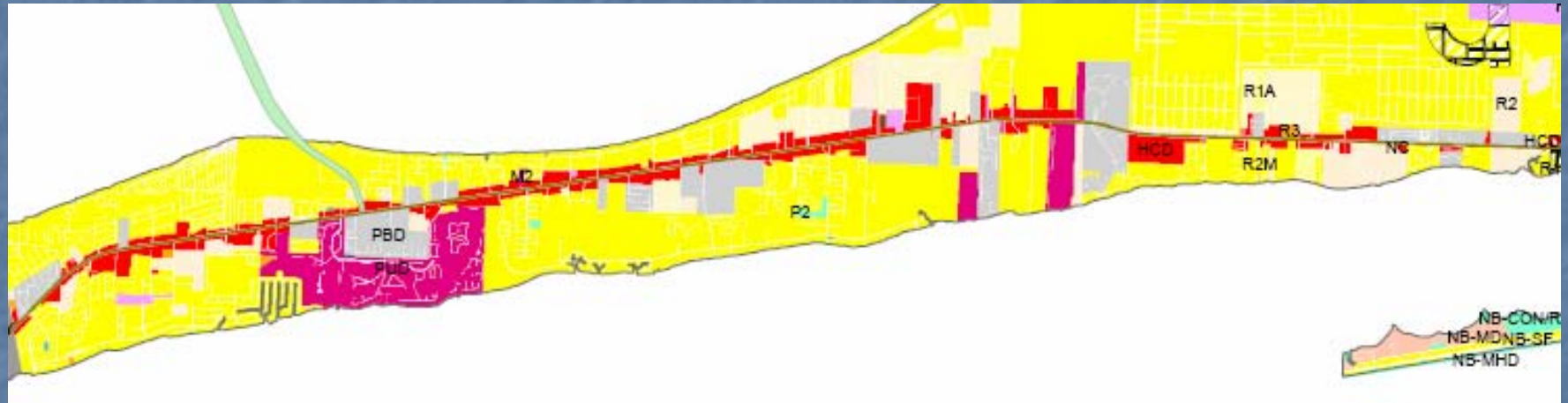
Hwy 87 North and East Milton - possible sign locations without change



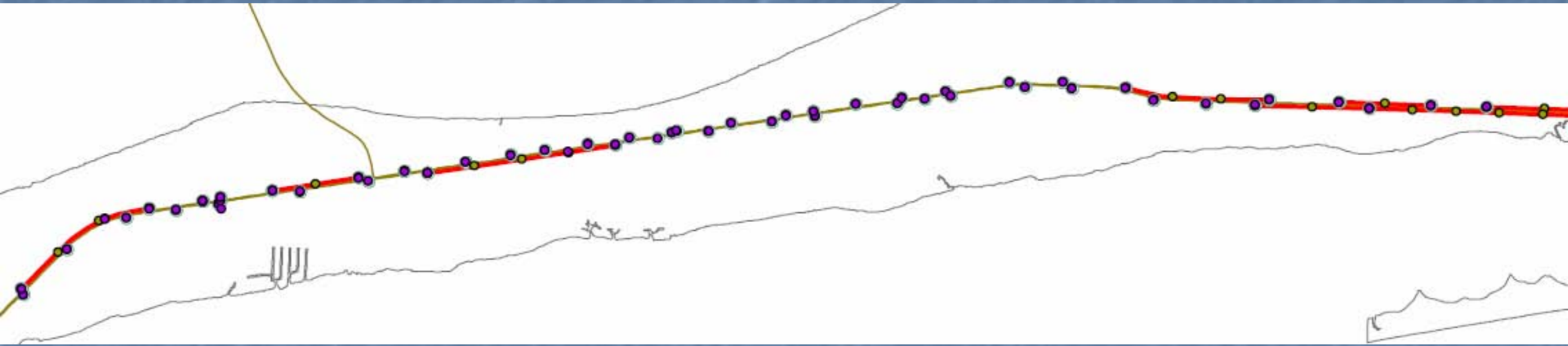
Hwy 87 North and East Milton - possible sign locations with change



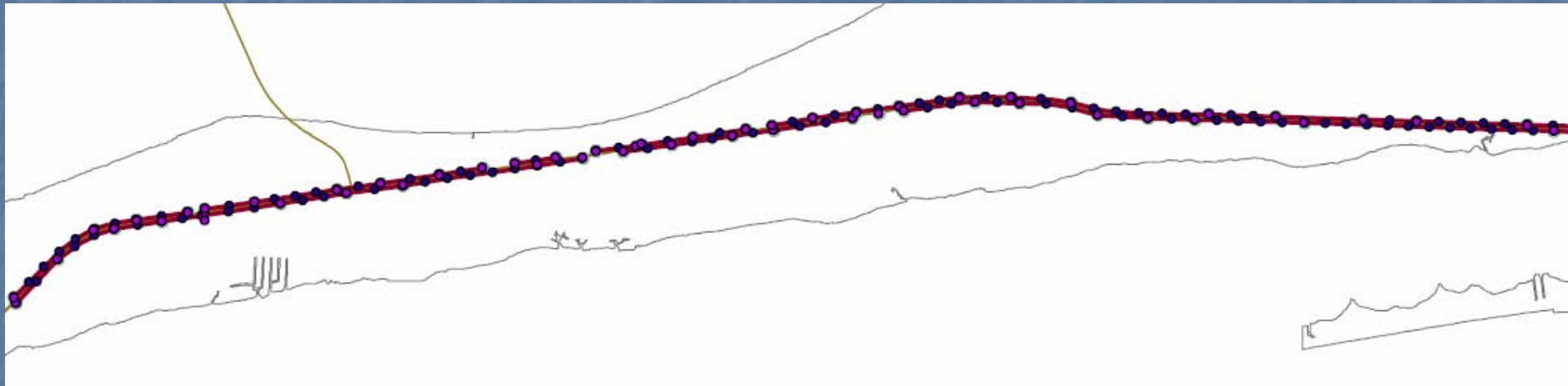
Hwy 98 West - zoning



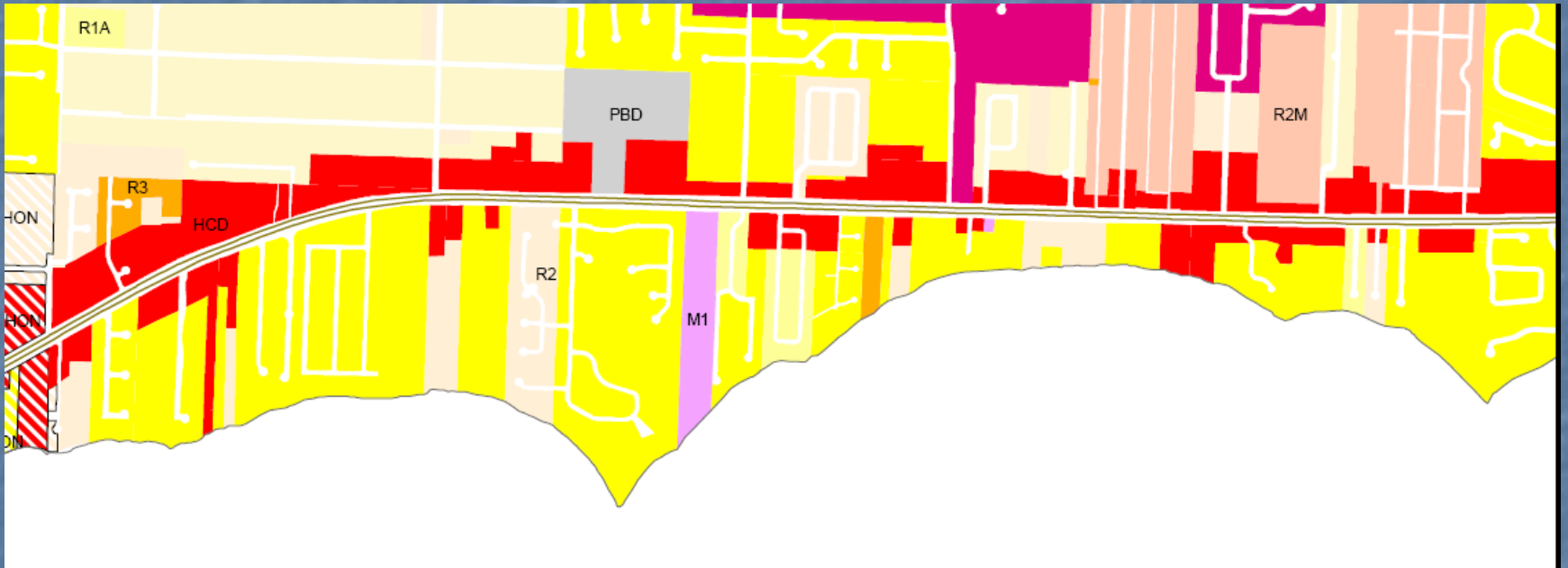
Hwy 98 West - possible sign locations without change



Hwy 98 West - possible sign locations with change

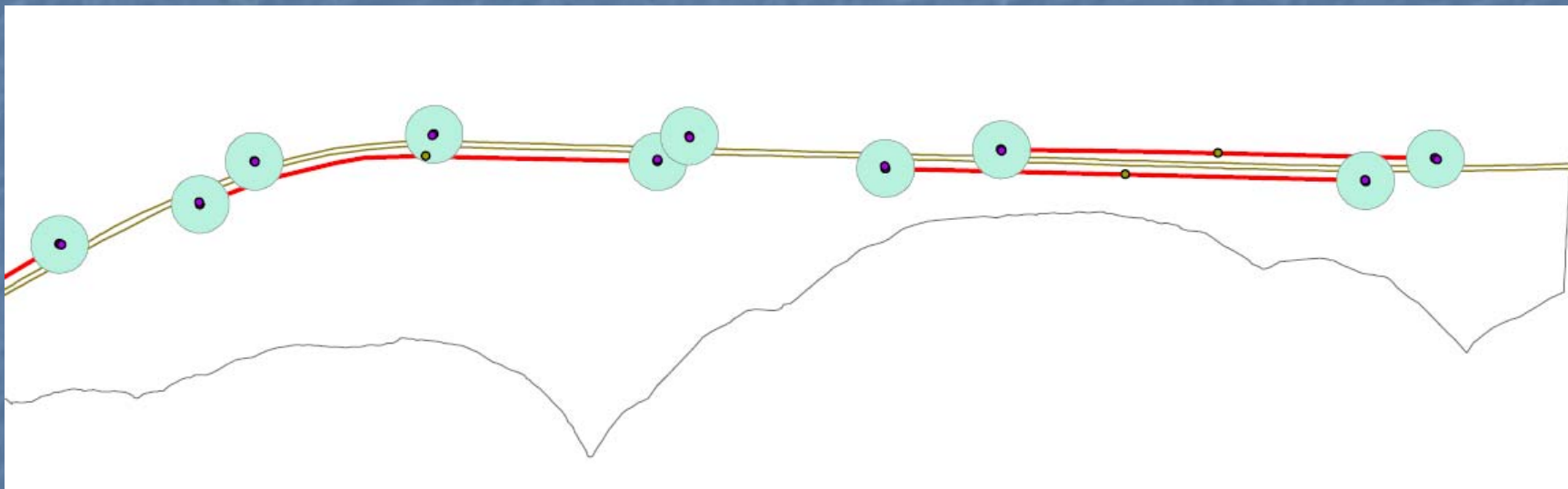


Hwy 98 East - zoning



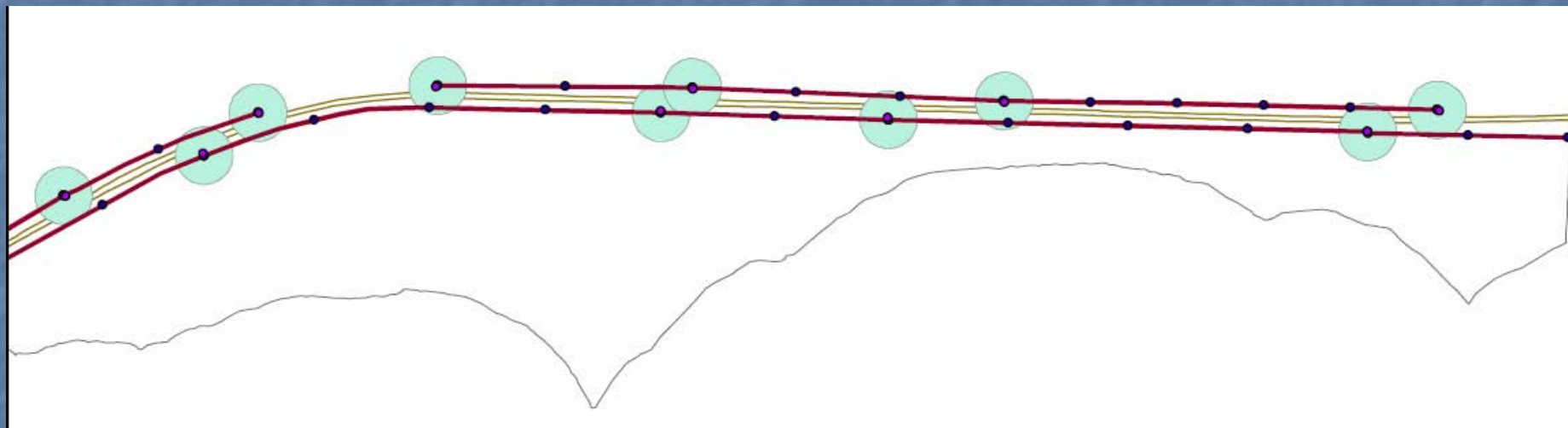


Hwy 98 East - possible sign locations without change

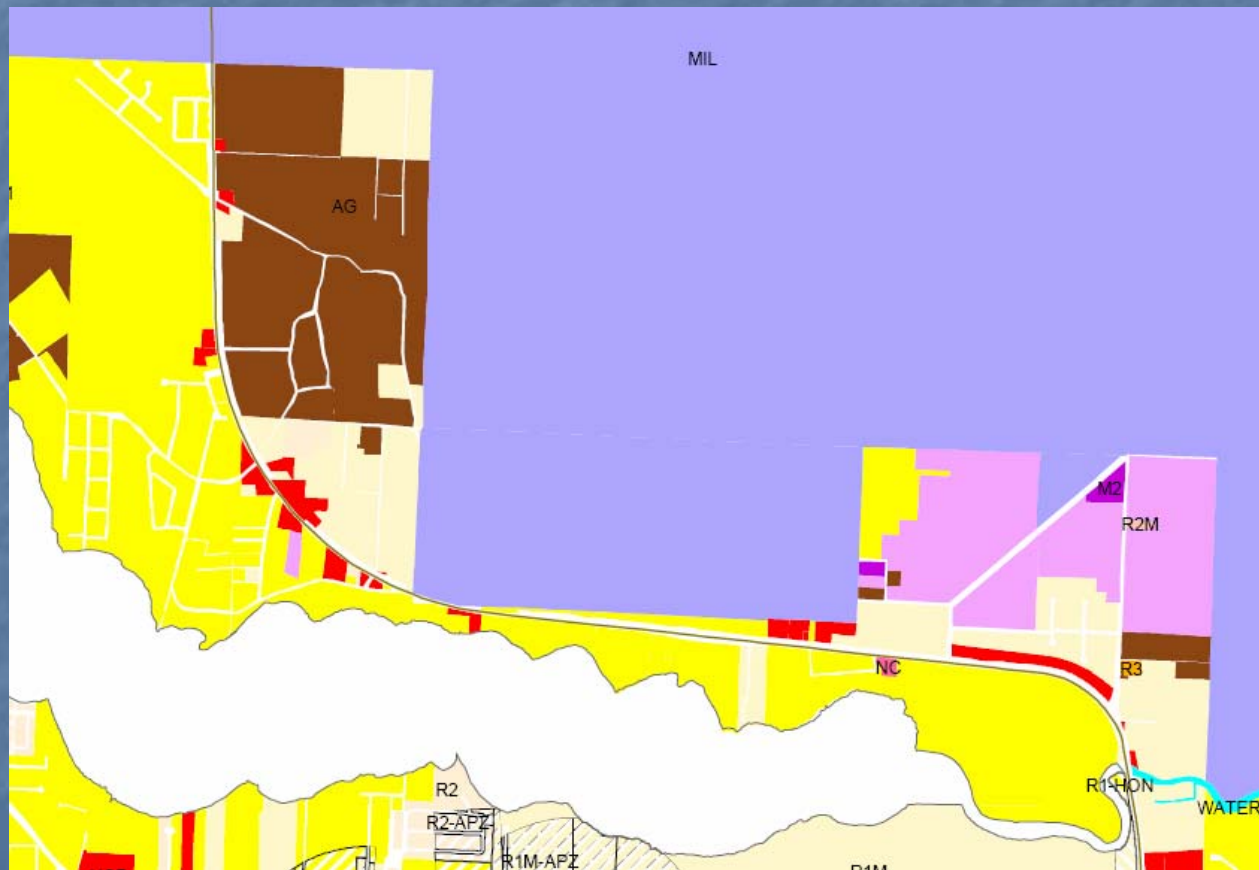




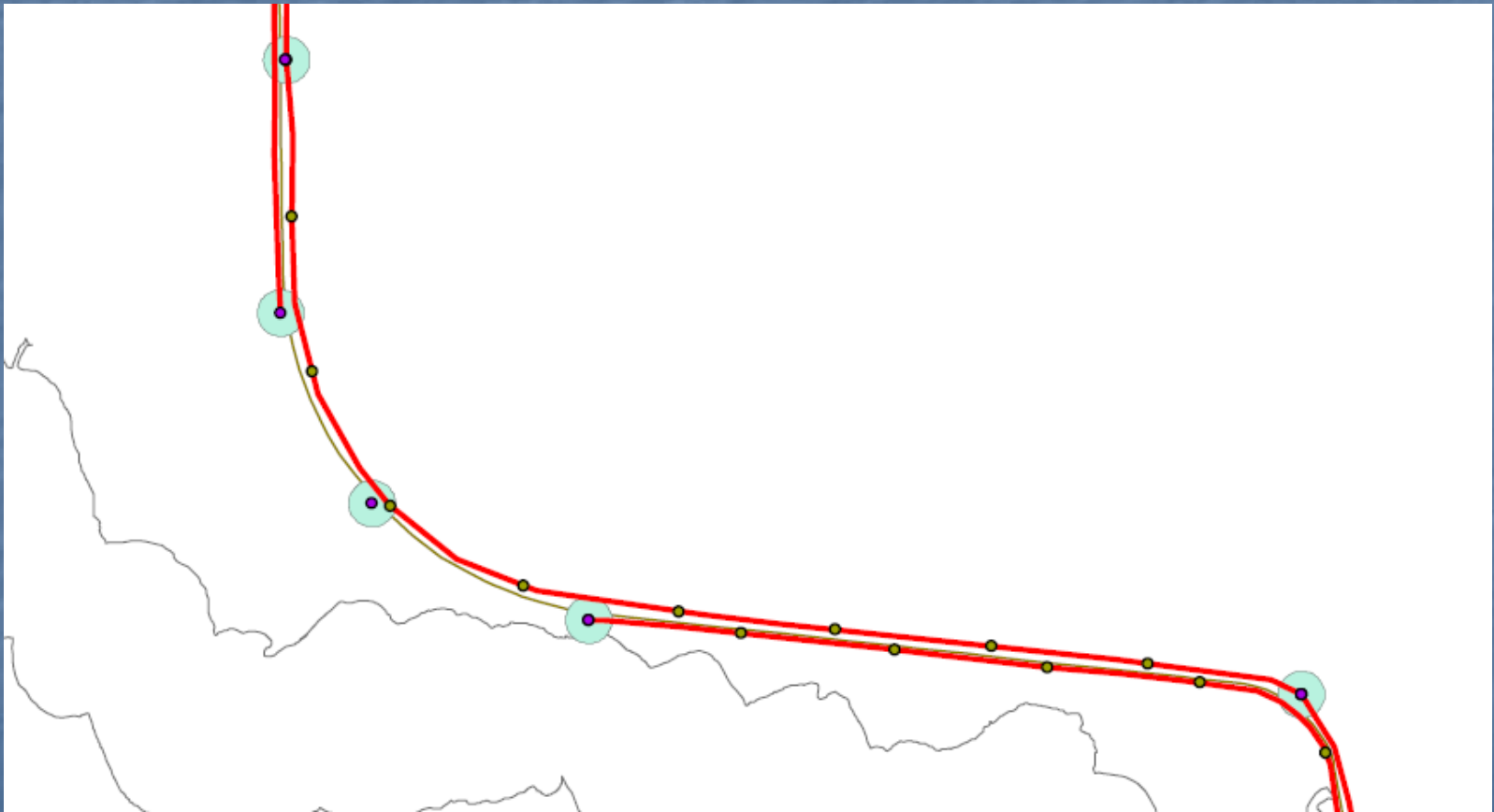
Hwy 98 East - possible sign locations with change



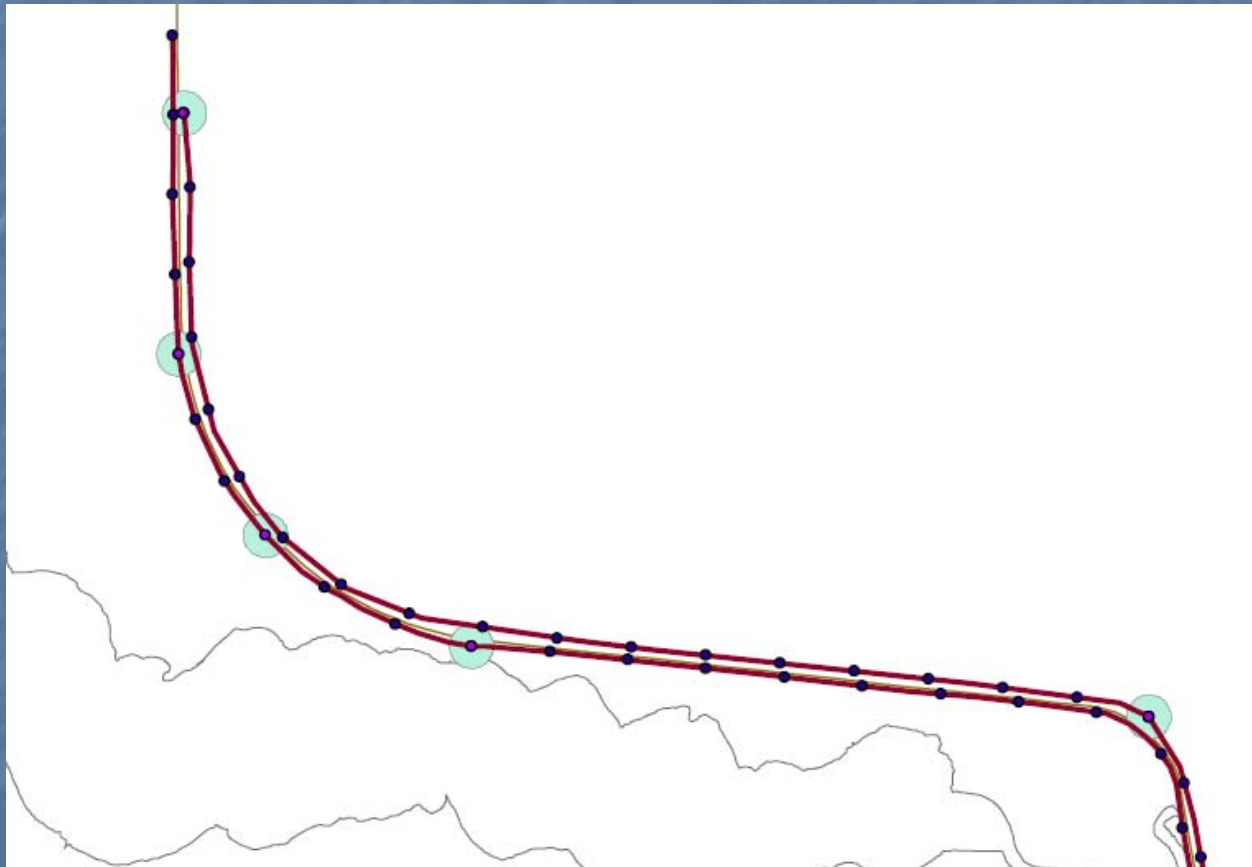
Holley - zoning



Holley - possible sign locations without change



Holley - possible sign locations with change



Public Comments